

UK AIRLINES - NUMBERS AND REVENUE UP

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03/19/2001

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Revenue generated by the UK's major airlines increased by 10.8% between 1997 and 1999 to \$18.6 billion. This was accompanied by a 15.6% growth in the number of passengers at UK airports to 169.7 million. Scheduled passenger services continue to be the most important sector of the UK airline industry and account for over 70% of the total revenue generated. Non-scheduled services, including cargo, also increased their market share from 17.4% to 20% between 1994 and 1999.

There has also been significant growth in the number of passenger kilometres traveled between 1995 and 1999 with scheduled services recording a 39% rise and non-scheduled services seeing an increase of 25%. Over the same period, there has been a fall of nearly 6% in the average cost per passenger flying on UK airlines.

British Airways accounted for 54.6% of the scheduled passengers carried by UK airlines in 1999. The other major UK-registered scheduled airlines are BMI (British Midland), KLM uk (Air UK until bought by the Dutch KLM in 1997), Virgin Atlantic Airways, easyJet, Jersey European Airways, British Regional Airlines, Go and CityFlyer Express. Each of these airlines carried more than a million scheduled passengers in 1999.

In the charter sector, Britannia Airways, a subsidiary of the Thomson Travel Group, is dominant, with 25.2% of charter passengers in 1999. The other major UK charter airlines are Air 2000, Airtours International Airways, Monarch Airlines, Flying Colours and JMC.

It is estimated that the total number of passengers at UK airports will increase by 12.5% to 197.2 million by 2003. The market for air travel services will grow by a similar percentage in volume and value terms, while the real cost of air travel will continue to fall.

IMI Customer Satisfaction Survey

U.S. Department of Commerce
International Trade Administration
The Commercial Service

The U.S. Department of Commerce would appreciate input from U.S. businesses that have used this IMI report in conducting export market research. Please review the privacy statement / disclaimers at the bottom of this Web site. Please take a few moments to complete the attached survey and fax it to 202/482-0973, mail it to QAS, Rm. 2002, U.S. Department of Commerce, Washington, D.C. 20230, or Email: Internet[Opfer@doc.gov].

* * * About Our Service * * *

1. Country covered by report: _____

Industry/title: _____

Commerce domestic office that assisted you (if applicable):

2. How did you find out about the IMI service?

- ☐ Direct mail
- ☐ Recommended by another firm
- ☐ Recommended by Commerce staff
- ☐ Trade/state/private newsletter
- ☐ Department of Commerce newsletter
- ☐ Other (specify): _____

3. Please indicate the extent to which your objectives were satisfied:

- 1-Very satisfied
- 2-Satisfied
- 3-Neither satisfied nor dissatisfied
- 4-Dissatisfied
- 5-Very dissatisfied
- 6-Not applicable

- ☐ Overall objectives
- ☐ Accuracy of information
- ☐ Completeness of information
- ☐ Clarity of information
- ☐ Relevance of information
- ☐ Follow-up by Commerce representative

4. In your opinion, did using the IMI service facilitate any of the following?

- ☐ Decided to enter or increase presence in market
- ☐ Developed an export marketing plan
- ☐ Added to knowledge of country/industry
- ☐ Corroborated market data from other sources
- ☐ Decided to bypass or reduce presence in market
- ☐ Other (specify): _____

5. How likely would you be to use the IMI service again?

- ☐ Definitely would
- ☐ Probably would
- ☐ Unsure
- ☐ Probably would not
- ☐ Definitely would not

6. Comments:

* * * About Your Firm * * *

1. Number of employees: ☐ 1-99 ☐ 100-249 ☐ 250-499
☐ 500-999 ☐ 1,000+

2. Location (abbreviation of your state only): _____

3. Business activity (check one):

☐ Manufacturing

☐ Service

☐ Agent, broker, manufacturer's representative

☐ Export management or trading company

☐ Other (specify): _____

4. Value of export shipments over the past 12 months:

☐ Less than \$10K

☐ \$11K-\$100K

☐ \$101K-\$500K

☐ \$501K-\$999K

☐ \$1M-\$5M

☐ More than \$5M

May we call you about your experience with the IMI service?

Contact name: _____

Phone: _____

Fax number: _____

Email: _____

Thank you--we value your input!

This report is authorized by law (15 U.S.C. 1512 et seq., 15 U.S.C. 171 et seq.). While you are not required to respond, your cooperation is needed to make the results of this evaluation comprehensive, accurate, and timely. Public reporting burden for this collection of information is estimated to average ten minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, to Reports Clearance Officer, International Trade Administration, Rm. 4001, U.S. Dept. of Commerce, Washington, D.C. 20230, and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0625-0217), Washington, D.C. 20503.

FORM ITA 4130P-I (rev. 5/95)

OMB. No. 0625-0217; Expires 05/31/02